



KAREN BASS
MAYOR

March 21, 2023

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Ms. Liliana Perez to the El Pueblo de Los Angeles Historical Monument Authority Commission for the term ending June 30, 2025. Ms. Perez will fill the vacancy created by Patricia Alarcon, whom I removed effective May 5, 2023 or at the time Ms. Alarcon's successor is confirmed by the City Council.

I certify that in my opinion Ms. Perez is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink that reads "Karen Bass".

KAREN BASS
Mayor

KB:tga

Attachment

COMMISSION APPOINTMENT FORM

Name: Liliana Perez
Commission: El Pueblo de Los Angeles Historical Monument Authority
Commission
End of Term: 6/30/2025

Appointee Information

1. **Race:** Latinx
2. **Gender:** Female
3. **Council district and neighborhood of residence:** 13 - East LA
4. **Are you a registered voter?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:**
7. **Occupation/profession:** Cultural Affairs Director, Los Angeles Chargers
8. **Experience(s) that qualifies person for appointment:** See attached resume/bio
9. **Purpose of this appointment:** Appointment
10. **Current composition of the commission (excluding appointee):**

Liliana T. Pérez



Liliana T. Pérez serves as the Cultural Affairs Director for the Los Angeles Chargers and is responsible for building strategic partnerships within California's dynamic and versatile economic, cultural and social sectors. In this role, she is responsible for managing community engagement, especially with the Chargers' valued neighbors. Among her priorities include driving cross-functional alignment of internal divisions to provide optimized benefits to sponsors and fans.

Prior to joining the Chargers, Liliana had made a career in public service, holding senior leadership roles in the office of six Speakers of the California Assembly and the Office of the Governor. After almost 25 years in government, she became an acknowledged expert in creating multisector coalitions to advance legislation in support of local economies and public policy addressing pressing social issues. She also cultivated meaningful relationships with key audiences including other branches of government, business owners, labor, community stakeholders, national and international dignitaries, and more.

During the 2022 Super Bowl week, Liliana was recognized by the National Football League (NFL) and by People en Español as the 2022 MVP – Women in the NFL award; selected by the Pasadena Latino Heritage Committee to serve as their Grand Marshall for the 24th Annual Latino Heritage Parade and Festival; was selected as the Breaking Barriers Awardee by the Ferias Legales Empowered Women, a professional organization of Latino Attorney Community Advocates; She was this year's nominee to the L.A. Business Journal Women's Leadership Symposium & Awards luncheon.

Additionally, throughout her career she has won recognitions for her advocacy work on behalf of the LGBTQ+ community, immigrants, and women. She remains passionate about social justice and civil rights causes and is active with numerous organizations. She proudly serves on the Board of Directors for the Women In Sports and Entertainment organization, (WISE-LA) and serves in a leadership role as the Director of Diversity, Equity and Inclusion; Equality California, Coalition for Humane Immigrant

Right of L.A. (CHIRLA); Bienestar Human Services; the Latino Equality Alliance; and Conga Kids;

Her volunteer and philanthropic work lead her to past appointments serving on the Commission on the Status of Women for the City of Los Angeles and on the Los Angeles Unified School District's Redistricting Commission.

A true Angelina, Pérez enjoys the City's culturally rich food offerings and social events as well as spending time with her mother and rescue furry baby.



KAREN BASS
MAYOR

March 21, 2023

Dear Ms. Perez:

I am pleased to inform you that I hereby appoint you to the El Pueblo de Los Angeles Historical Monument Authority Commission for the term ending June 30, 2025, subject to confirmation by the City Council. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please contact my Commissions team by email at myr-commissions@lacity.org, to make arrangements for you.

To begin the appointment process, please review, sign, and return the enclosed Remuneration Form and Undated Separation Letters **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open, and accountable City government possible. Further, Mayor's Office policy requires all potential commissioners to be fingerprinted as part of the background check. The Commissions Team will assist in connecting you with the Personnel Background Unit so that you may schedule an appointment to have this done. You must schedule the appointment **within one week** of receiving this letter.

Should this apply to your Commission, you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws, and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission at 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Nicole Enriquez at the Ethics Commission by email at nicole.enriquez@lacity.org.

Ms. Liliana Perez
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As part of the City Council confirmation process, meetings will be offered to Hugo Soto-Martinez, your Councilmember, and Councilmember Eunisses Hernandez, the Chair of the Neighborhoods and Community Enrichment Committee, to answer any questions they may have.

You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Neighborhoods and Community Enrichment Committee. Sometime thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall.

Per the City Charter, Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink that reads "Karen Bass". The signature is fluid and cursive, with the first name "Karen" and the last name "Bass" clearly distinguishable.

KAREN BASS
Mayor

KB:tga

Attachment I
Ms. Liliana Perez
March 21, 2023

Nominee Check List

I. Within 7 days:

_____ Schedule an appointment to get fingerprinted to complete a background check. The Commissions team will assist in connecting you with the Personnel Background Unit.

_____ Email the completed forms, found on the last three pages of this letter, to: myr-commissions@lacity.org OR mail them to: Commissions Team, Office of the Mayor, City Hall – Room 303, 200 N. Spring Street, Los Angeles, CA 90012.

- Remuneration Form
- Undated Separation Letters

II. Within 21 days:

_____ File the following forms with the City Ethics Commission. *If you are required to file, you will receive these forms via email from that office.*

- **Statement of Economic Interest (“Form 700”)**
IMPORTANT: The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.
- **CEC Form 60**

III. The Mayor’s Office will notify the below Councilmembers of your nomination, so that they may reach out to schedule a meeting with you should they wish.

_____ Your City Councilmember Hugo Soto-Martinez

_____ Councilmember Eunisses Hernandez, Chair of the Council Committee considering your nomination